



Warm
Homes
Suffolk

Communication Toolkit



The warm feeling fund

Thank you for supporting Warm Homes Suffolk

You're helping us to reduce the energy bills of some of Suffolk's most vulnerable people, whether home owners or private tenants, so they can enjoy living in a warmer home.

We've created the assets in this toolkit to help spread awareness of the funding and help that is available. Please use them in your relevant marketing channels so we can reach the people that will benefit most from our support.

We know many of you are in frequent contact with people who are eligible for these grants, therefore please make them aware that this funding is available if you think they meet the criteria opposite.

Their household income is under £30,000 per annum

AND/OR

**They currently receive
(or think they may be eligible for) benefits**

AND

They live in a home with a low energy rating

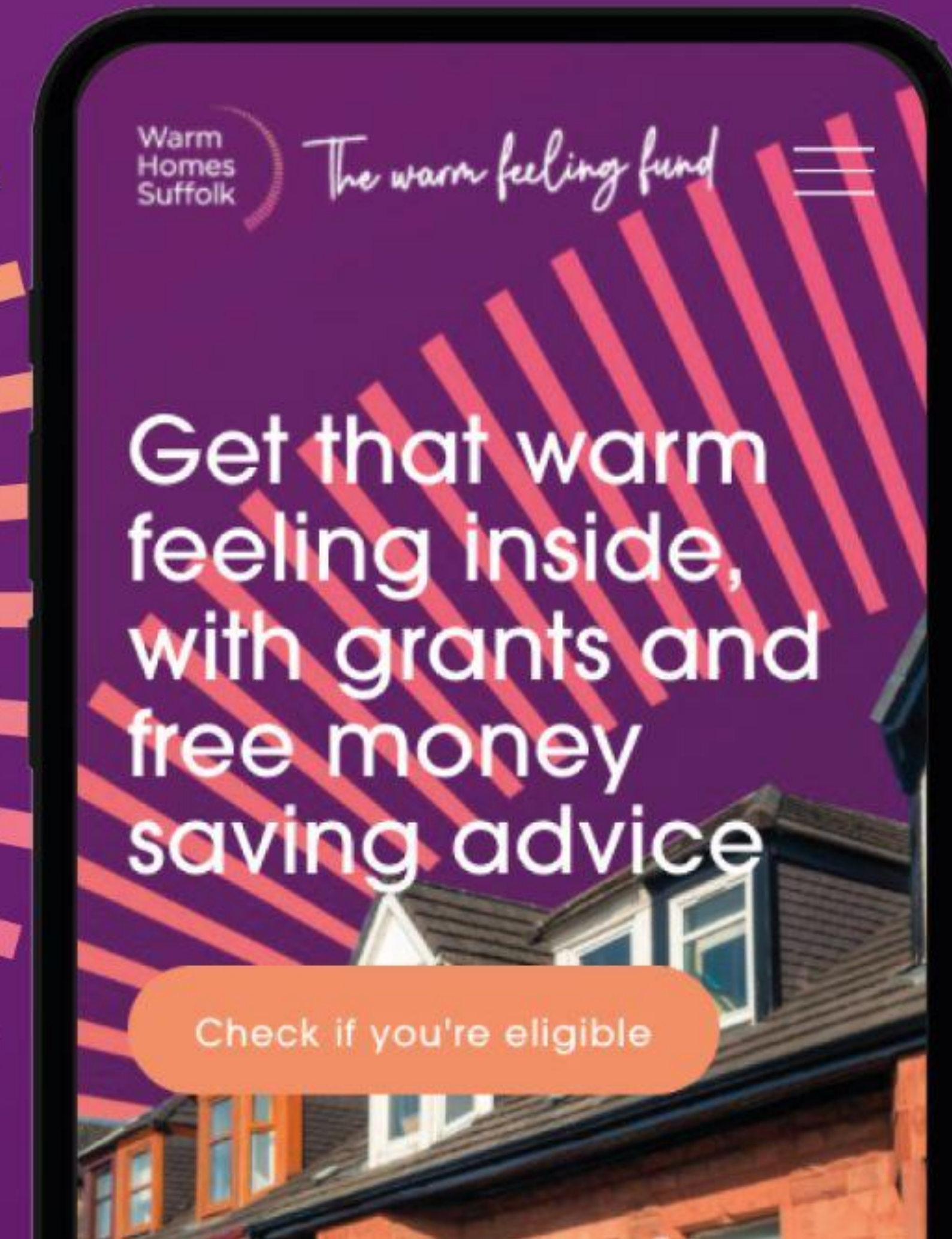
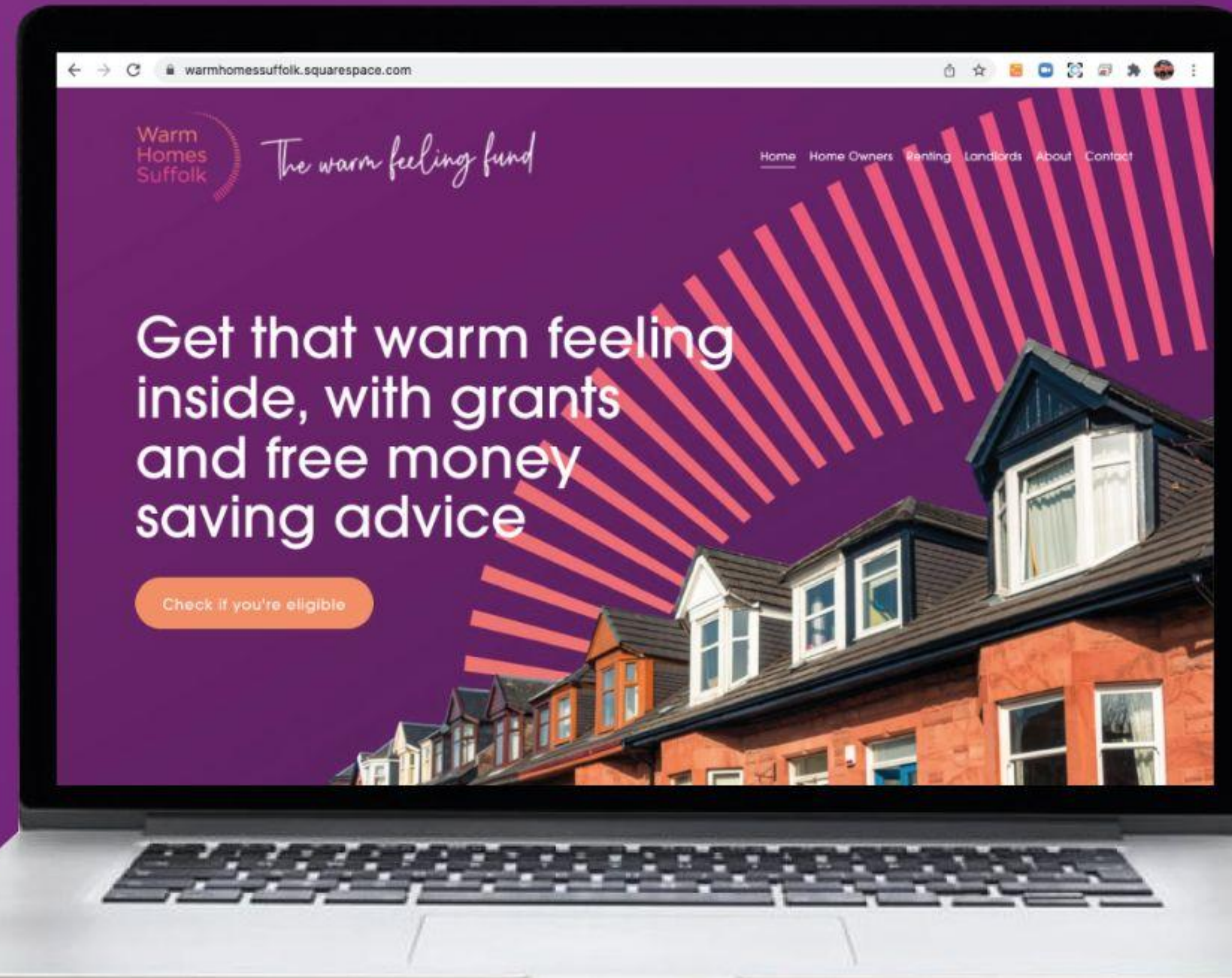
Web

The Warm Homes Suffolk website has been set up to provide the public with all the information they need about the scheme.

This includes, but isn't limited to, information on what help is available for homeowners, tenants and landlords, where the funding comes from, and what the eligibility criteria is.

We do encourage those who feel they are eligible to submit an online form (found on the contact page of the website). However, we are more than happy to receive calls on **03456 037 686**.

www.warmhomessuffolk.org



Organic Social

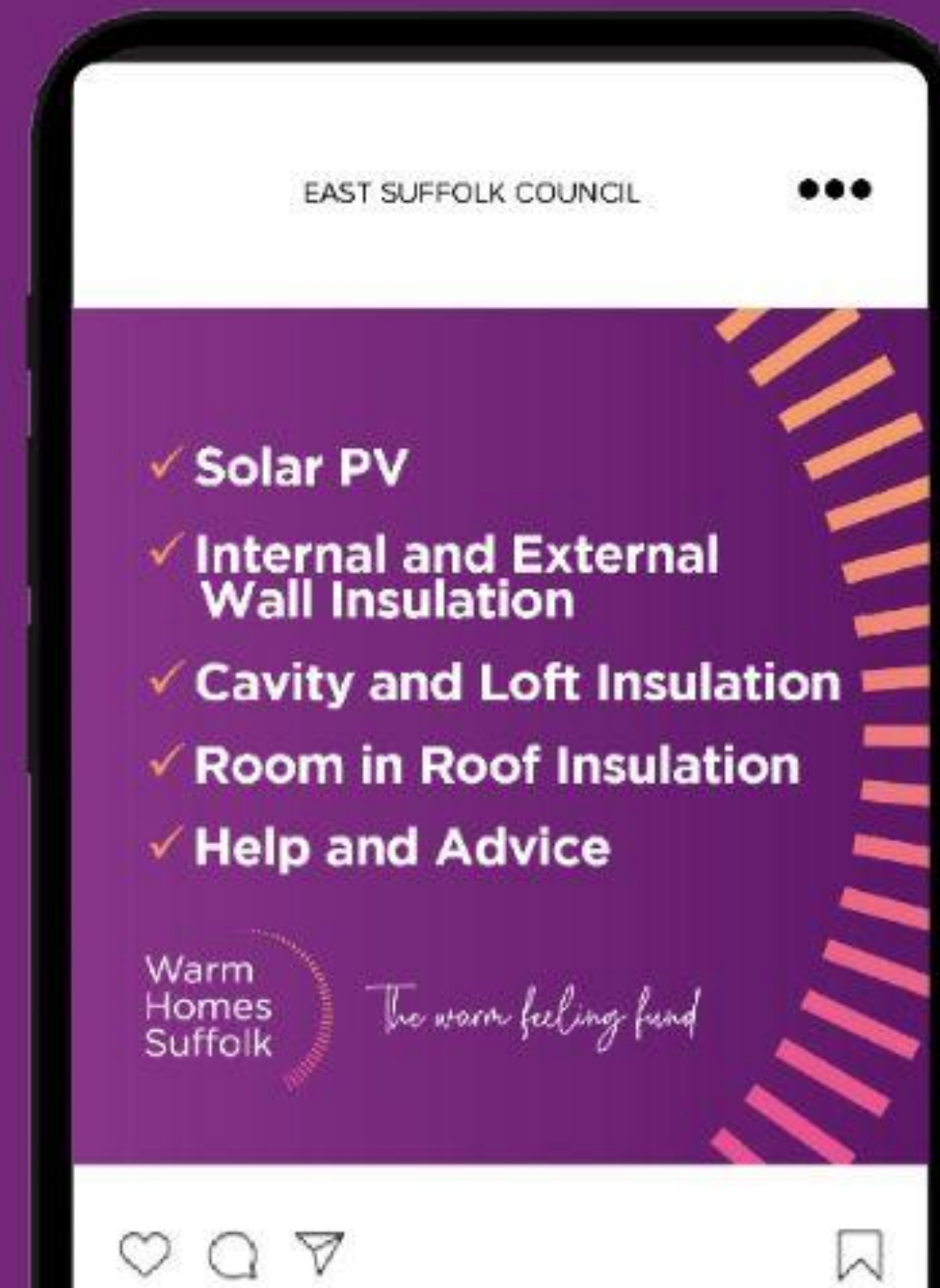
Use by Warm Homes Suffolk Partners

These are the organic posts which can be posted out via your social media channels. We have allocated one per week for the duration of the three month campaign. These can be posted amidst your other content, but please use them in the order they are presented in the document.

Partner Use:

Please support the Warm Homes Suffolk initiative by posting this content across your social media channels to help Warm Homes Suffolk reach those that will benefit from the funding available.

[Text and creative can be downloaded here](#)



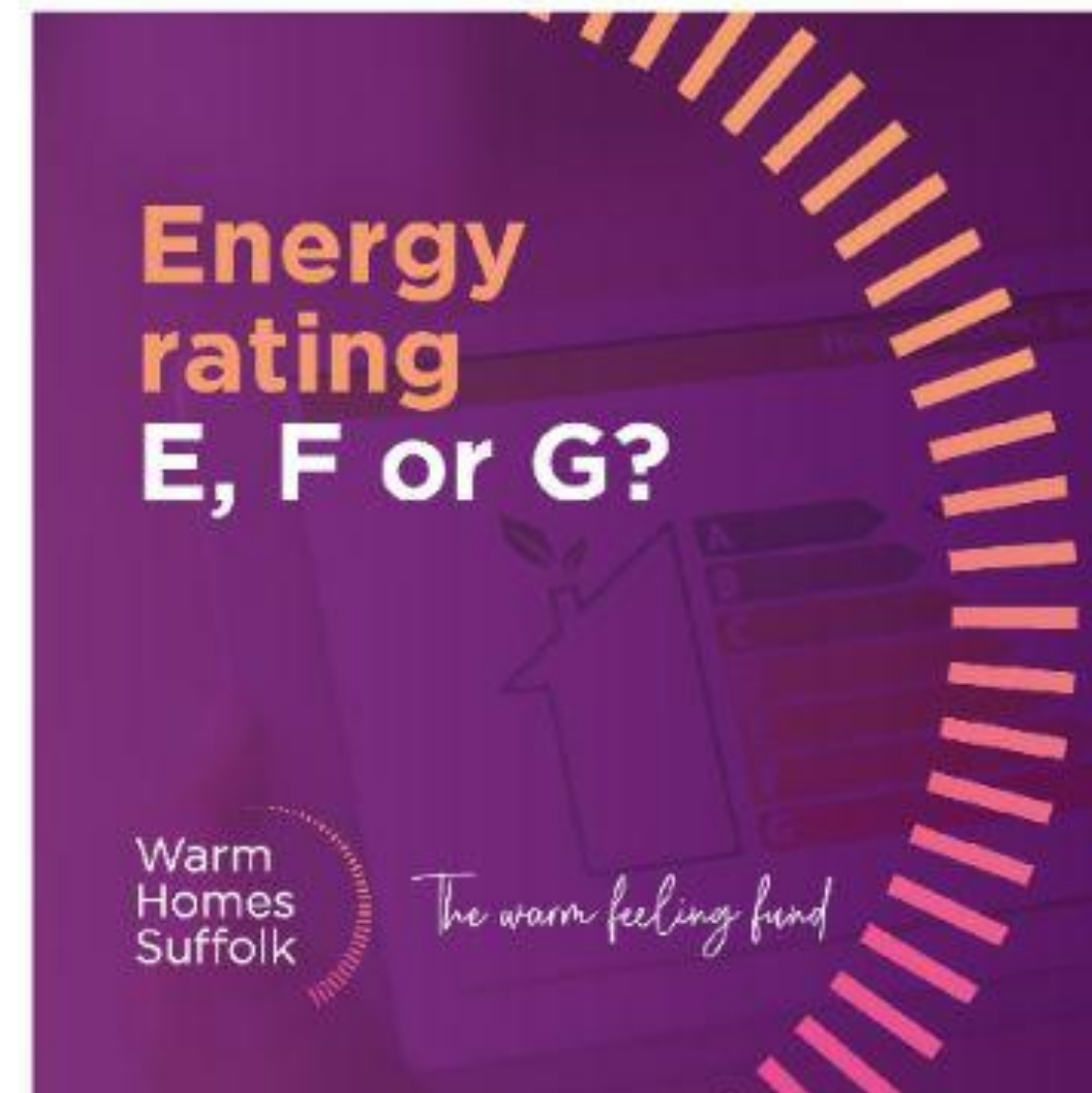


Have you heard about Warm Homes Suffolk - The Warm Feeling Fund?

Set up to help those living in cold homes, grants are currently available to provide Suffolk residents on low income with a range of insulation solutions to make their homes warmer while reducing the cost of their bills. To check whether you are eligible, please visit <https://www.warmhomessuffolk.org> or give the Warm Homes Suffolk team a call on 03456 037 686.



Warm Homes Suffolk is here to help. With grants and advice for those with a household income of under £30,000, get in touch with the Warm Feeling Fund to find out more about how they can help make your home warmer and more energy efficient while helping to reduce the cost of your bills. Please visit <https://www.warmhomessuffolk.org> or call 03456 037 686.



Warm Homes Suffolk wants to hear from you! Visit <https://www.warmhomessuffolk.org> or call 03456 037 686 to find out more about the many ways the Warm Feeling Fund team can help make your home a warmer place to live.



Warm Homes Suffolk has already made a difference to so many people living in Suffolk. If you know someone who is living in a cold home, please put them in touch with the Warm Homes Suffolk team on 03456 037 686 or visit <https://www.warmhomessuffolk.org> for more information.



Warm Homes Suffolk is helping home owners and renters across Suffolk to improve the energy efficiency of their homes so they can save on their energy costs. To check your eligibility, please visit <https://www.warmhomessuffolk.org> or call 03456 037 686



Warm Homes Suffolk is keen to hear from Suffolk residents living in cold homes or those with a low energy rating (especially those with a rating of E, F or G). To find out if you are eligible for a grant to improve the insulation in your home, please visit <https://www.warmhomessuffolk.org> or call 03456 037 686



Make your home cosy with help from Warm Homes Suffolk. With funds currently available to help those living in Suffolk improve the insulation in their houses, check your eligibility via <https://www.warmhomessuffolk.org> or call 03456 037 686



With new legislation governing the EPC rating of rented properties soon coming into effect, Warm Homes Suffolk is offering up to 70% of costs up to £5,000 to support landlords improve the energy efficiency of their properties for their tenants. For more information, please get in touch on 03456 037 686 or visit <https://www.warmhomessuffolk.org>



These are just some of the ways Warm Homes Suffolk - The Warm Feeling Fund is helping Suffolk residents improve the energy efficiency of their homes, reduce their fuel bills and all round live in a warmer, cosier home. To find out if you are eligible for the current grants available, please visit <https://www.warmhomessuffolk.org> or get in touch on 03456 037 686.



Do you have a friend, family member or neighbour who is struggling to heat their home? Please let them know about Warm Homes Suffolk who, through their Warm Feeling Fund, are able to help those living in cold homes. To find out more, please visit <https://www.warmhomessuffolk.org> or call 03456 037 686



Better for your health, better for your pocket, better for the environment. If you're on a low income and worried about the surging price of energy, or simply can no longer afford to heat your home, please get in touch with Warm Homes Suffolk. A number of grants are currently available to help those living in cold homes insulate their houses. Check your eligibility via <https://www.warmhomessuffolk.org> or give the team a call on 03456 037 686.



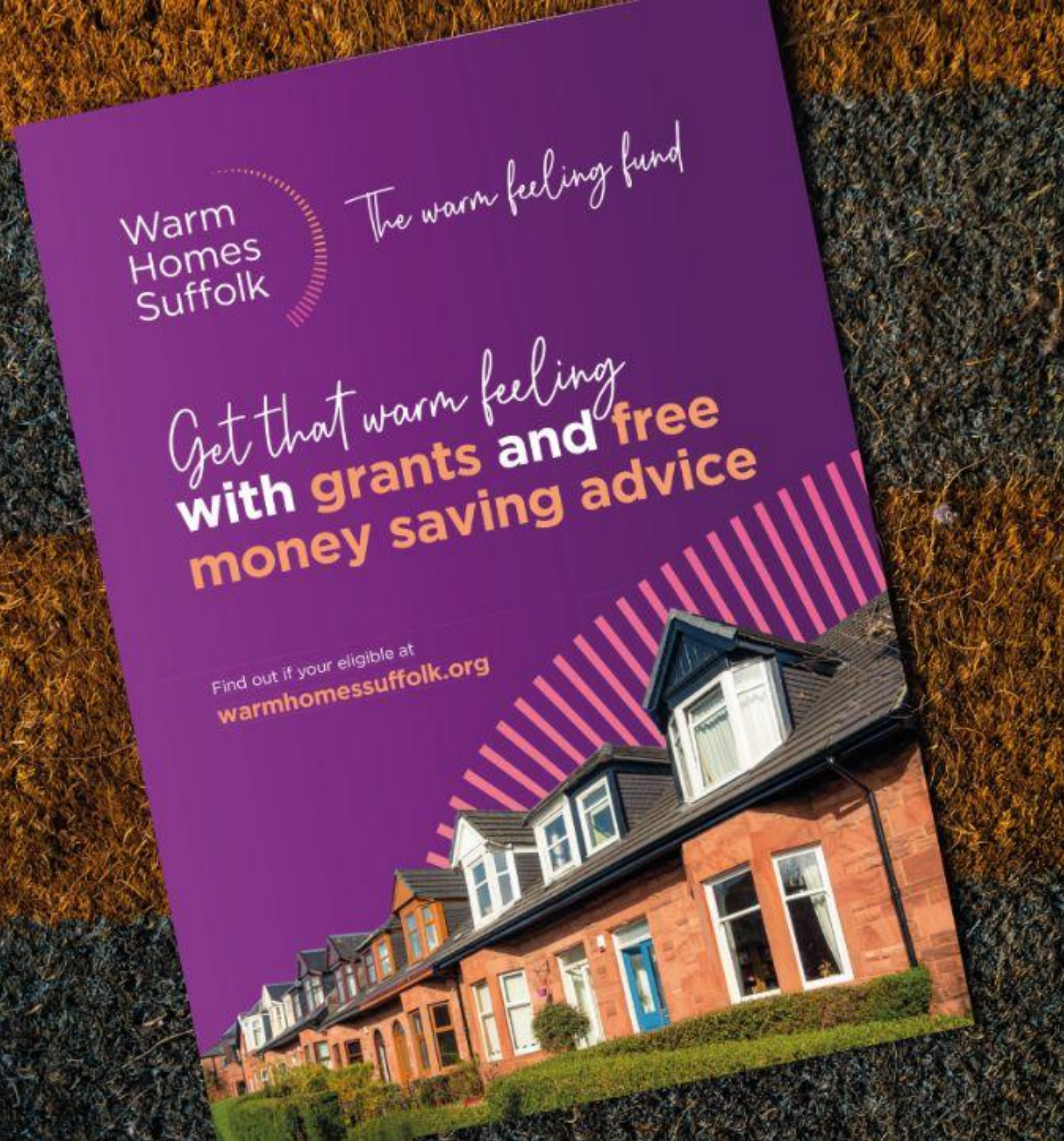
Do you receive Guarantee Pension Credit, Universal Credit, Housing Benefit, Income-based Employment Support Allowance/Job Seeker's Allowance and/or Child/Working Tax Credit? If so, you could be eligible for help from Warm Home Suffolk's Warm Feeling Fund to make your home warmer, more energy efficient and reduce your fuel bills. For more information, please visit <https://www.warmhomessuffolk.org> or call 03456 037 686.

A5 2PP Leaflet

We have included a PDF of our double sided A5 leaflet within our toolkit which you can access and print at your leisure to support the campaign.

We do also have limited a number of pre-printed leaflets which you can also request from us.

[Pdf can be downloaded here](#)



Warm Homes Suffolk

The warm feeling fund

Get that warm feeling
with grants and free
money saving advice

Find out if your eligible at
warmhomessuffolk.org



Are high energy bills preventing you from putting the heating on?
Do you know any friends, family or neighbours who need extra help heating their home?

We are here to support you and keep Suffolk warm.

Whether it's fitting insulation, installing energy efficient air source heat pumps, adding solar PV panels or providing expert advice to shrink your fuel bills, we want to help you live in a warmer home and reduce the energy you use. It will keep you warm for less, and help reduce the county's carbon footprint on the way to Net Zero by 2030.

Who's it for?

Home owners and tenants who are on a low income or in receipt of certain benefits can get grants to help insulate and heat their property. Landlords with qualifying tenants can receive a two-thirds subsidy of costs up to £5,000, and anyone can get in touch with us for energy-saving advice or a benefit check. We particularly want to hear from people who live in homes with a low energy rating (band E, F or G).

Home Owners
If your home doesn't give you a warm welcome any more then we can help, with grants and advice to reduce your energy bills.

Renters
Warm Homes Suffolk isn't just for home owners - if you're a private tenant then you could be eligible for help to heat the home that you rent more efficiently.

Landlords
Get a grant to help improve the energy rating of your property and reduce your tenant's fuel bills with help from Warm Homes Suffolk.

We'd love to hear from you and help you enjoy that warm feeling once again
Find out more at warmhomessuffolk.org or call us on **03456 037 686**
Warm Homes Suffolk is funded by the Department for Business, Energy and Industrial Strategy.

Newsletter Copy

Warm Homes Suffolk Fund to heat up cold homes this winter

Suffolk residents who are struggling to keep their homes warm can contact a new project which offers funding and free advice at www.warmhomessuffolk.org

Suffolk's councils have joined together to establish Warm Homes Suffolk, which launches today. The team will be on hand to offer expert advice on reducing energy usage and to identify benefits that residents may be entitled to, to help keep their homes warm.

The work of Warm Homes Suffolk will also help the county towards its target of Net Zero by 2030, as the project aims to better insulate homes and provide more efficient heating, meaning less carbon is released into the atmosphere.

A successful bid was made to the Department for Business, Energy and Industrial Strategy (BEIS) for funding worth £2.7 million of funding to run Warm Homes Suffolk - The Warm Feeling Fund. This is part of the Government's Local Authority Delivery phase two (LAD2) scheme, designed to improve the energy efficiency of Britain's homes.

The bid was led by Suffolk County Council, on behalf of all councils in the county. Councillor Andy Drummond, Chair of the Suffolk Environment Cabinet Members group, said: "With an imminent spike in energy costs for all households, Suffolk's authorities have joined together to offer valuable support and advice to residents. We want to assure people that help is out there, so you don't have to live in a cold house, or become unwell by worrying about your energy bills.

If you, or anyone you know is having difficulty heating their home, or is concerned about their energy bills, please get in touch with Warm Homes Suffolk."

For eligible residents, the scheme can offer a range of home upgrades, including cavity, loft and external insulation, installation of solar photovoltaic systems and switching central heating to more efficient low carbon heat pumps.

The scheme is available to homeowners, private tenants and landlords. There are some conditions to meet before being able to access the funding which is aimed at residents who are:

- earning under £30,000 per annum
- currently receiving benefits (or think they may be eligible)
- living in homes with a low energy rating

If you are a landlord with tenants and property that meet the above criteria, then you could receive a subsidy of up to two-thirds for work which improves the energy efficiency of your property, up to the value of £5,000.

More details and further information about eligibility can be found in the on the Warm Home Suffolk website www.warmhomessuffolk.org, or by calling **03456 037 686**. Lines are open Monday to Friday between 9am and 4pm.

Contacts

Project Lead - Suffolk County Council

Matthew Ling

matthew.ling@suffolk.gov.uk

Creative - Spring

Glen Cone

glen@agencyforchange.co.uk

Social Media - Spring

Katie Brown

katie@agencyforchange.co.uk

PR - Spring

Lena O'Shea

lena@agencyforchange.co.uk

The warm feeling fund

Thank you

You're helping us to reduce the energy bills of some of Suffolk's most vulnerable people so they can enjoy living in a warmer home.

